



09-07-06

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## CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service via Express Mail EV 906856745US, in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, on the below date:

Date: September 6, 2006 Name: Marc V. Richards

Signature:

BRINKS  
HOFFER  
GILSON  
& LIONE

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Jeffrey A. Stocker et al.

Appln. No.: 10/087,158 ✓

Filed: March 1, 2002

For: AUTOMATIC GENERATION OF  
PERSONAL HOMEPAGES FOR A SALES  
FORCE

Examiner: Gregory J. Vaughn

Art Unit: 2178

Attorney Docket No: 10022/234

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

## TRANSMITTAL

Sir:

## Attached is/are:

- ☒ Transmittal Letter (in duplicate); Response (8) pages).  
☒ Return Receipt Postcard

## Fee calculation:

- ☐ No additional fee is required.  
☐ Small Entity.  
☐ An extension fee in an amount of \$\_\_\_\_\_ for a \_\_\_\_\_-month extension of time under 37 C.F.R. § 1.136(a).  
☐ A petition or processing fee in an amount of \$\_\_\_\_\_ under 37 C.F.R. § 1.17(\_\_\_\_).  
☐ An additional filing fee has been calculated as shown below:

					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$25=			x \$50=	
Indep.		Minus			x 100=			x \$200=	
First Presentation of Multiple Dep. Claim					+\$180=			+\$360=	
					Total	\$		Total	\$

## Fee payment:

- ☐ A check in the amount of \$\_\_\_\_\_ is enclosed.  
☐ Please charge Deposit Account No. 23-1925 in the amount of \$\_\_\_\_\_. A copy of this Transmittal is enclosed for this purpose.  
☐ Payment by credit card in the amount of \$\_\_\_\_\_ (Form PTO-2038 is attached).  
☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

Marc V. Richards (Reg. No. 37,921)

September 6, 2006

Date

BRINKS HOFFER GILSON & LIONE  
NBC Tower – Suite 3600, 455 N. Cityfront Plaza Drive, Chicago, IL 60611-5599

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on September 6, 2006

Date of Deposit

Marc V. Richards

Name of applicant, assignee or  
Registered Representative

Signature

September 6, 2006

Date of Signature

Our Case No. 10022/234

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Jeffrey A. Stocker et al.

Serial No.: 10/087,158

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For: AUTOMATIC GENERATION OF  
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SALES FORCE

Examiner: Gregory J. Vaughn

Group Art Unit No.: 2178

Confirmation No.: 2612

## RESPONSE

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicants have timely filed this response to the non-final Office Action mailed June 07, 2006. Applicants respectfully request reconsideration and allowance of the present claims in view of the following remarks.

**Remarks and Arguments** begin on page 2 of this response.